

Passover Traditions



Matzo advertisement window display. WRHS Research Library.

Time to stock up on matzo! The Jewish holiday of Passover started the night of April 8 and lasts for eight days. The festival marks the deliverance of the Israelites from slavery in Egypt. When the Israelites fled, they were in such a hurry their bread had no time to rise.

To commemorate this flight to freedom, Jews today eat only unleavened bread, matzo, for the duration of the holiday. In the 1920s and 1930s Cleveland Hebrew Schools sold Manischewitz matzos to raise money for their children's Jewish education.